



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
568066-1	08/28/12	August 2012	07/30/12 - 08/22/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Akin/R/MO/US Senate	MO-US SEN-TODD AKIN	2608

Billing Address:

Strategic Media Placement
 Attention: Accounts Payable
 7669 Staggers Loop
 Delaware, OH 43015

Flight Dates	Order #	Alt Order #
08/14/12 - 08/22/12	568066	09791017

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/14/12	08/17/12	M-F 6-7a	6-7a	--WTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 08/15/12 6:08 AM M-F 6-7a 6-7a :30 TVGENTA1201R \$450.00 NM 2 4 Th 08/16/12 6:13 AM M-F 6-7a 6-7a :30 TVGENTA1201R \$450.00 NM 3 4 F 08/17/12 7:00 AM M-F 6-7a 6-7a :30 TVGENTA1201R \$450.00 NM									
2	08/14/12	08/17/12	7-8a	7-8a	--WTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 08/15/12 8:00 AM 7-8a 7-8a :30 TVGENTA1201R \$450.00 NM 3 4 Th 08/16/12 7:25 AM 7-8a 7-8a :30 TVGENTA1201R \$450.00 NM 4 4 F 08/17/12 7:38 AM 7-8a 7-8a :30 TVGENTA1201R \$450.00 NM 2 4 F 08/17/12 7:58 AM 7-8a 7-8a :30 TVGENTA1201R \$450.00 NM									
3	08/18/12	08/18/12	8-9a	8-9a	-----S-	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 08/18/12 8:58 AM 8-9a 8-9a :30 TVGENTA1201R \$375.00 NM									
4	08/19/12	08/19/12	8-9a	8-9a	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 08/19/12 8:39 AM 8-9a 8-9a :30 TVGENTA1201R \$150.00 NM									

INVOICE



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WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
568066-1	08/26/12	August 2012	07/30/12 - 08/22/12
Advertiser	Product	Estimate Number	
Akin/R/MO/US Senate	MO-US SEN-TODD AKIN	2608	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/19/12	08/19/12	FOX News Sunday	9a-10a	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 08/19/12 9:33 AM FOX News Sunday 9a-10a :30 TVGENTA1201R \$150.00 NM									
6	08/14/12	08/17/12	530-6p	530-6p	--WTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 08/15/12 5:45 PM 530-6p 530-6p :30 TVGENTA1201R \$450.00 NM 2 4 Th 08/16/12 5:52 PM 530-6p 530-6p :30 TVGENTA1201R \$450.00 NM 3 4 F 08/17/12 5:30 PM 530-6p 530-6p :30 TVGENTA1201R \$450.00 NM									
7	08/14/12	08/17/12	M-F 6-630p	6-630p	--WTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 08/15/12 6:23 PM M-F 6-630p 6-630p :30 TVGENTA1201R \$600.00 NM 2 4 Th 08/16/12 6:08 PM M-F 6-630p 6-630p :30 TVGENTA1201R \$600.00 NM 3 4 F 08/17/12 6:09 PM M-F 6-630p 6-630p :30 TVGENTA1201R \$600.00 NM 4 4 F 08/17/12 6:29 PM M-F 6-630p 6-630p :30 TVGENTA1201R \$600.00 NM									
8	08/18/12	08/18/12	5-530p	5-530p	-----S-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 08/18/12 5-530p 5-530p :00 \$225.00 NM Credited									
9	08/18/12	08/18/12	530-6p	530-6p	-----S-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 08/18/12 530-6p 530-6p :00 \$225.00 NM Credited									
10	08/14/12	08/17/12	M-F 630-7p	630-7p	--WTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 08/16/12 6:46 PM M-F 630-7p 630-7p :30 TVGENTA1201R \$450.00 NM 2 4 F 08/17/12 6:48 PM M-F 630-7p 630-7p :30 TVGENTA1201R \$450.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
588066-1	08/26/12	August 2012	07/30/12 - 08/22/12
Advertiser	Product	Estimate Number	
Akin/R/MO/US Senate	MO-US SEN-TODD AKIN	2608	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/14/12	08/17/12	9-930p	9-930p	--WTF--	:30	4	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	4	\$750.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	08/15/12	9:25 PM	9-930p	9-930p	:30	TVGENTA1201R	\$750.00	NM
3 4	Th	08/16/12		9-930p	9-930p	:00		\$750.00	NM
	Credited								
2 4	F	08/17/12		9-930p	9-930p	:00		\$750.00	NM
	Credited								
4 4	F	08/17/12		9-930p	9-930p	:00		\$750.00	NM
	Credited								
12	08/18/12	08/18/12	9-930p	9-930p	-----S-	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S-	1	\$450.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	08/18/12	9:14 PM	9-930p	9-930p	:30	TVGENTA1201R	\$450.00	NM
13	08/19/12	08/19/12	9-930p	9-930p	-----S	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S	1	\$750.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	08/19/12	9:15 PM	9-930p	9-930p	:30	TVGENTA1201R	\$750.00	NM
14	08/20/12	08/22/12	M-F 9-10p	9-10p	MTW----	:30	3	\$750.00	NM
In 14									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MTW----	3	\$750.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	08/20/12	9:38 PM	M-F 9-10p	9-10p	:30	TVGENTA1201R	\$750.00	NM
3 4	Tu	08/21/12	9:44 PM	M-F 9-10p	9-10p	:30	TVGENTA1201R	\$750.00	NM
2 4	W	08/22/12	9:22 PM	M-F 9-10p	9-10p	:30	TVGENTA1202	\$750.00	NM
15	08/20/12	08/22/12	M-F 630-7p	630-7p	MTW----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MTW----	1	\$450.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	08/20/12	6:42 PM	M-F 630-7p	630-7p	:30	TVGENTA1201R	\$450.00	NM

Total Spots **26** **Gross Total** **\$13,125.00**

Payment Terms 30 Days

Agency Commission **\$1,988.75**
Net Amount Due **\$11,156.25**



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
569911-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Akin/R/MO/US Senate	MO-US SEN-TODD AKIN	2620

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Staggers Loop
Delaware, OH 43015

Flight Dates	Order #	Alt Order #
08/22/12 - 08/27/12	569911	09799568

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/12	08/24/12	M-F 6-7a	6-7a	---TF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---TF-- 3 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 4 Th 08/23/12 6:14 AM M-F 6-7a 6-7a :30 TVGENTA1202 \$450.00 NM									
3 4 F 08/24/12 6:15 AM M-F 6-7a 6-7a :30 TVGENTA1202 \$450.00 NM									
1 4 F 08/24/12 6:59 AM M-F 6-7a 6-7a :30 TVGENTA1202 \$450.00 NM									
3	08/22/12	08/24/12	7-8a	7-8a	---TF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---TF-- 3 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Th 08/23/12 7:06 AM 7-8a 7-8a :30 TVGENTA1202 \$450.00 NM									
2 4 Th 08/23/12 7:59 AM 7-8a 7-8a :30 TVGENTA1202 \$450.00 NM									
3 4 F 08/24/12 7:45 AM 7-8a 7-8a :30 TVGENTA1202 \$450.00 NM									
5	08/25/12	08/25/12	8-9a	8-9a	-----S-	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Sa 08/25/12 8:08 AM 8-9a 8-9a :30 TVGENTA1202 \$375.00 NM									
6	08/26/12	08/26/12	8-9a	8-9a	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Su 08/26/12 8:14 AM 8-9a 8-9a :30 TVGENTA1202 \$150.00 NM									
7	08/26/12	08/26/12	FOX News Sunday	9a-10a	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Su 08/26/12 9:37 AM FOX News Sunday 9a-10a :30 TVGENTA1202 \$150.00 NM									

INVOICE



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WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
569911-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Akin/R/MO/US Senate	MO-US SEN-TODD AKIN	2620	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	08/22/12	08/24/12	M-F 6-630p	6-630p	---TF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---TF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 08/23/12 6:09 PM M-F 6-630p 6-630p :30 TVGENTA1202 \$600.00 NM 2 4 F 08/24/12 6:09 PM M-F 6-630p 6-630p :30 TVGENTA1202 \$800.00 NM 3 4 F 08/24/12 6:28 PM M-F 6-630p 6-830p :30 TVGENTA1202 \$600.00 NM									
12	08/22/12	08/24/12	M-F 630-7p	630-7p	---TF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---TF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 08/23/12 6:40 PM M-F 630-7p 630-7p :30 TVGENTA1202 \$450.00 NM 2 4 Th 08/23/12 6:54 PM M-F 830-7p 630-7p :30 TVGENTA1202 \$450.00 NM 3 4 F 08/24/12 6:54 PM M-F 630-7p 630-7p :30 TVGENTA1202 \$450.00 NM									
14	08/22/12	08/24/12	9-930p	9-930p	---TF--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---TF-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Th 08/23/12 9:29 PM 9-930p 9-930p :30 TVGENTA1202 \$750.00 NM 1 4 F 08/24/12 9:09 PM 9-930p 9-930p :30 TVGENTA1202 \$750.00 NM 3 4 F 08/24/12 9:29 PM 9-930p 9-930p :30 TVGENTA1202 \$750.00 NM									
16	08/25/12	08/25/12	9-930p	9-930p	-----S-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 08/25/12 9:09 PM 9-930p 9-930p :30 TVGENTA1202 \$450.00 NM									
17	08/26/12	08/26/12	9-930p	9-930p	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 08/26/12 9:30 PM 9-930p 9-930p :30 TVGENTA1202 \$750.00 NM									
18	08/25/12	08/25/12	Sa 6-7p News	Sa 6-7p	-----S-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 08/25/12 6:21 PM Sa 6-7p News Sa 6-7p :30 TVGENTA1202 \$225.00 NM									
19	08/25/12	08/25/12	Sa 6-7p News	Sa 6-7p	-----S-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 08/25/12 6:41 PM Sa 6-7p News Sa 6-7p :30 TVGENTA1202 \$225.00 NM									

Total Spots 22 Gross Total \$10,425.00

INVOICE

Send Payment To:
WDAF
 3600 Solutions Center
 Chicago, IL 60677-3006

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
569911-1	08/26/12	August 2012	07/30/12 - 08/26/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Akin/R/MO/US Senate	MO-US SEN-TODD AKIN	2820

Payment Terms 30 Days

Agency Commission \$1,563.75

Net Amount Due \$8,861.25